



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Saginaw Medical Federal Credit Union Donates over \$4,000 to the Aleda E. Lutz VA Medical Center

[Saginaw, MI – August 15, 2019] Saginaw Medical Federal Credit Union donated \$4,015 to the Aleda E Lutz VA Medical Center, which will be used to benefit our local veterans in a variety of ways. The donation was made possible through Saginaw Medical FCU’s third annual Facebook campaign, which promised a dollar donation for every “share” their post received. The ten day campaign, July 1 through July 10, 2019, concluded with 4,015 post shares.

“We were ecstatic about the incredible response and support of our local veterans and the Aleda E Lutz VA Medical Center,” said Laura Crase, SMFCU CEO. “During the 4th of July holiday season, we want to say thank you to all our veterans and this engagement not only exceeded our expectations but more than double our response from previous years”

The Aleda E. Lutz VA Medical Center strives to improve the health and well-being of those that have served our great nation. For almost 70 years they have been offering a multitude of services and meeting healthcare needs of veterans on an individualized basis. The Saginaw VA Medical Center is located at 1500 Weiss Street in Saginaw and can be reached at 989.497.2500 or Saginaw.va.gov.

About SMFCU

Saginaw Medical Federal Credit Union has been taking care of the healthcare community and their families since 1971. The credit union offers financial services to employees, independent contractors, or self-employed persons who regularly work in the healthcare industry in the State of Michigan. Today the credit union is 11,900 members strong with two branch locations. For more information about Saginaw Medical Federal Credit Union, visit www.smfcu.com.

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