



Vanessa Cole
Marketing Specialist
Health Advantage Credit Union
989.791.7070 x3303
vanessa@healthadvantagecu.com

FOR IMMEDIATE RELEASE

Health Advantage Credit Union Answer Phones to Help Raise Money for Covenant Kids Radiothon

[Saginaw, MI - February 16, 2020]

The WIOG Covenant Kids Radiothon aired live on 102.5 WIOG from 6:00 am until 6:00 pm on Thursday, February 13th and Friday, February 14th. Listeners heard life-changing stories from Covenant Kids and their families while awareness and funds were raised, \$33,000 in all.

Why Covenant Kids? Covenant is the region's Children's Hospital, in providing health care to children through the following services and more:

- Level III Regional Neonatal Intensive Care Unit (RNICU) offering the highest level of critical care for neonatal infants
- The only Pediatric Intensive Care Unit (PICU) serving mid-Michigan and the northern lower Michigan region designed to care for critically ill infants and children through the age of 17
- ACS-Verified Pediatric Trauma Center – one of only seven in Michigan verified to care for the whole family in an emergency
- Region's only Child Life program
- Community-based urgent care through MedExpress
- Extensive clinical programs for children (autism, diabetes, rehabilitation, cardiology, and more)

Every penny of every gift donated to the Covenant Kids Fund with the Covenant HealthCare Foundation goes directly to support medical programs and equipment for our region's tiniest patients.

About: Health Advantage Credit Union has been taking care of the healthcare community and their families since 1970. The credit union offers financial services to employees, independent contractors, or self-employed persons who regularly work in the healthcare industry in the State of Michigan. Today the credit union is 12,000 members strong with two branch locations. For more information about Health Advantage Credit Union, visit www.healthadvantagecu.com.

###

Health Advantage Credit Union | 989.791.7070 | www.healthadvantagecu.com